

Business Ethics

Good business ethics is more than having ethical employees working for you. An ethical program in an organization must accomplish three things:

- It must assure that in every relationship and transaction, all legal requirements are rigorously adhered to,
- It must create a set of transparent values that will govern the behavior of all employees, directors, committee members, officers, agents, and
- It should create a culture of professional conduct and service that will generate a commitment and a sense of loyalty from its customers.

This session assists the participants in understanding the meaning of ethics, recognize the benefits of ethics, and assists them in creating strategies to implement ethical practices in their work site.

In addition the session focuses on the ethical responsibilities of organizations including its legal, financial and philanthropic efforts. It makes the point that the responsibility for ethical behavior begins at the top of the organization and cascades down through the rank and file of the employee population. A specific focus is the ethical responsibilities that managers have in the treatment of their employees.

One of the most important tasks associated with ethics is the necessity to report ethical violations and the difficulty of making ethical decisions. The decision making responsibility of management puts ones ethics on display, thus the necessity to cover the process associated with ethical decision making.

Tom Peters once said that there is no such thing as a minor lapse in integrity. Every employee, manager, executive, and director should have an unwavering commitment to ethical behavior.