

Employee Survey Technology

In today's economic environment employers increasingly rely on employees to answer the all-important question "How are we doing?" Employee surveys are used very effectively by many businesses to keep management informed of trends in the views of their employees related to a wide variety of workplace issues.

Advanced Management, Inc. has a six (6) step process to assist companies in using survey technology as a management tool.

1. Determining the goals of the survey
2. Designing the survey instrument
3. Administering the survey or teaching internal associates to administer the survey
4. Processing the survey data
5. Designing a feedback mechanism for your survey
6. Assisting your organization in working to improve issues identified by the survey and providing the necessary training to assure success.

Advanced Management, Inc. has the technology to automate the survey process, via email, and collect the data for speedy analysis. With the automated survey process participation levels are higher, response rates are improved, and the analysis process is significantly sped up.

Advanced Management, Inc. can assist you in your attempt to generate the data necessary to manage in today's multifaceted business environment.